

Luxury Tier, Different Problems, Same Industry

Newmar Mountain Aire. Entegra Cornerstone. Half a million dollars. You'd think the defects stop. They don't. They just get fancier.

Newmar — Winnebago brand. Entegra — Jayco brand, ultimately Thor. Both produce 40-foot, tag-axle, full-paint diesel pushers in the four-hundred-to-eight-hundred-thousand range.

At this price point, you're paying for full-paint exterior, premium appliances, residential refrigerator, in-floor heat, real wood cabinetry, hand-painted trim. The luxury is real.

But — same chassis suppliers as everyone else. Same generator. Same furnace. The Coach is what's premium. The mechanical guts are the same as the mid-tier.

Common luxury complaints — slide-out alignment issues even at this price (more slides, more failure points), automation system glitches (the touchscreen panel controlling everything is a single point of failure), full-paint chips and clear-coat failures at the front cap.

Lesson — paying premium doesn't buy you out of the defect cycle. It buys you nicer defects in fancier shells. Comment if you've owned luxury and disagreed.

THE BOTTOM LINE

Next Monday — the big-three final tally. Then we wrap. Almost there.