

Mid-Summer Honest Check-In

We're halfway through. Sixty-something videos in. Thirty-something to go. Here's where I am.

Tired. Honestly. Daily production is harder than I expected. I'm doing it because the comments told me to. You told me to. So we're staying the course.

What's working — Manufacturer Monday is the highest-engagement day. Trash-Talk Thursday is a close second. Whatcha Broke Wednesday is picking up steam as submissions come in.

What's not working — Showdown Saturday needs better split-screen production. I'm taking notes. Tech Tuesday format needs faster pacing. I'll adjust.

What I need from you — keep commenting. Keep submitting. Keep sharing the videos that matter to you. The watchdog work only works if it gets in front of people who need it.

And — if you've ever donated, subscribed to the newsletter, or bought a hat — thank you. That's the only funding model that keeps this channel honest. Not manufacturer money. Viewer money.

THE BOTTOM LINE

Back to it tomorrow. Tiffin's up. See you in the morning.