

RV YouTubers Who Got Free Rigs

I won't name names. But I'll teach you how to spot a creator who got their rig free. Three tells.

Tell one — they got the rig 'brand new' from a manufacturer or dealer they keep mentioning. They don't disclose how. The badge of the brand appears in their channel art.

Tell two — their reviews of that brand are uniformly positive. Negative reviews are reserved for direct competitors. Look at their channel — every video about Brand X says glowing things. Every video about Brand Y says 'concerning things.'

Tell three — they never publicly leave the brand. If they trade up, it's to a bigger model from the same maker. If they trade out, the channel dies. Because the contract ended.

Doesn't mean their advice is wrong. Means their incentives are aligned with the manufacturer, not with you. Filter accordingly.

THE BOTTOM LINE

Comment a 'tell' you've noticed in your own RV-YouTube viewing. I'll feature the best patterns next week.