

# Why I Refuse Manufacturer Sponsorships

*Three different RV manufacturers offered me sponsorship deals this year. Free rig. Five-figure stipend. One was six figures. Here's why I turned them all down.*

The pitch is always similar. 'Honest reviews. Just feature our brand. No editorial control. You can say what you want.' Then you read the contract. The 'no editorial control' has a non-disparagement clause hidden in section twelve.

Non-disparagement means — I can't say anything negative about the brand publicly during or after the partnership. Even after I stop taking their money. Sometimes for years.

I started this channel because nobody was telling the truth about RVs. Taking manufacturer money — even on 'honest' terms — neuters the watchdog work. It's the whole reason this exists.

I'm not judging creators who take it. They have to feed their families. But you, the viewer, deserve to know — when a creator takes manufacturer money, the math of what they can say changes. Always.

## THE BOTTOM LINE

**This channel runs on viewer support — merch, the buyer's checklist, eventual paid community. Not manufacturer money. That's the deal. Comment if you've ever caught a sponsored review burying a real flaw.**