

# Why 'Certified Pre-Owned' Is Just Marketing

*Used car CPO has standards. Used RV CPO — has a sticker. Here's the difference.*

Certified Pre-Owned on a car — manufacturer-mandated multi-point inspection, extended warranty, return policy. Honda, Toyota, Mercedes — all standardized.

Certified Pre-Owned on an RV — whatever the dealer says it means. Some dealers do a real inspection. Some put a sticker on it and charge you three thousand more. There is no industry standard. There is no manufacturer mandate. The badge is meaningless.

What you actually want — a pre-purchase inspection by a third-party RV inspector. Three to five hundred dollars. They check the roof, the slides, the seals, the appliances, the chassis. Real inspection, real report.

If a dealer pushes back on letting you bring in a third-party inspector — walk away. They're hiding something. There is no other reason to refuse.

## THE BOTTOM LINE

**Comment if you bought 'Certified Pre-Owned' and found problems anyway. I want to count us up.**