

The Morning After Independence Day

Day after the Fourth. Everyone slept in. The campground looks like a kid's birthday party that ended too well.

This is what I'm protecting. Not the RV industry. Not the brands. This. The reason families spend their savings on a rig in the first place.

If the industry took even half the care that these families take of each other — we wouldn't need a watchdog channel. But it doesn't. So we keep showing up.

Hope you spent it well. I sure did.

THE BOTTOM LINE

See you tomorrow. We come for Jayco.