

Travel Trailer Showdown — Cherokee vs Salem

Forest River Cherokee. Forest River Salem. Different brands. Different dealers. Different price tags. Same rig?

Round one — chassis. Both Lippert. Tie.

Round two — interior. Cherokee tends to use slightly upgraded finishes. Salem is the bargain trim. Cherokee wins by maybe four hundred bucks of cabinetry.

Round three — appliances. Same fridge supplier, same furnace supplier, same water heater. Norcold or Dometic, Suburban, Atwood. Tie.

Round four — price. Same length, same floor plan — Cherokee runs two to three thousand more. Different decals, slightly nicer cabinets, that's it.

THE BOTTOM LINE

Verdict — buy the Salem and use the savings on a surge protector. They're the same rig with different stickers. Comment if you've owned either. I want stories.